

Lucia Battiston

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[Portfolio](#)

lulubattiston.com

Profile

Illustrator and graphic designer with 8+ years of professional experience willing to learn and grow in a creative environment that demands tight deadlines and work under pressure.

Experience

Freelance Illustrator and Graphic Designer (*since 2018*)

Participated in design processes that include fluid communication with clients in such a way that regular updates on the work process are provided and deliveries are made in a pertinent manner within the project timelines and established delivery deadlines.

- Excellent working knowledge of Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere Pro, After Effects)
- Produce compelling illustrations and designs in a great variety of styles.
- Create sketches, mockups and prototypes to visualize and communicate ideas in an effective manner.
- Design storyboards and assets for motion graphics and animation projects.
- Art direction.
- Character design.

Graphic Designer (2021–2023) – [tekuoia](#) (Buenos Aires, Argentina)

tekuoia is a start-up incubator of social and environmental awareness projects, businesses and contests.

- Design of visual systems for educational, social and environmental impact programs organized by clients belonging to public and private institutions across Latin America (Unicef, Inter-American Development Bank, Samsung, Argentina's Ministry of Economy amongst others).
- Built specific graphic and audiovisual components for each project and client based on the strategies and storytelling established by the Communications and Project teams.
- Interpret and design brand books, key visuals and briefs for further dissemination (Invision, Trello and Monday). Regular update of assets and brand elements maintaining a consistent style and identity throughout various channels and media.
- Create graphic elements with minimal feedback. Great attention to detail contemplating the entire spectrum of the brand experience.
- Work cross-functionally with other teams, designers and consultants to ensure visual harmony.
- Consistently launch and monitor graphic systems to impact user retention, engagement, and product development.
- Design of standards, pipelines and systems that guarantee a more efficient collective work.

Creative Director (2020–2021) – [Lazarus Bio](#) (London, UK)

Lazarus Bio is a UK based biotech start-up with an educational and social mission.

- Conducted the creative direction of "Project Admiral" and "The Goldfish Bowl".
- Design and maintain brand elements updated, organized and easily accessible to other team members, maintaining visual and style coherence throughout every channel and media where the brand was positioned.
- Animatics, storyboards, production, editing and animation of crowdfunding videos released on Kickstarter (After Effects, Premiere Pro, Adobe Photoshop and Illustrator).
- Work alongside marketing consultants to achieve communication and marketing strategies.

Atelier Assistant – Fine Arts (2017–2021) – [Mondongo](#) (Buenos Aires, Argentina)

Mondongo is a duo of experimental artists with participation in international fairs, galleries and museums.

- Study of chromatic gammas in unconventional materials (plasticine, scraps of fabric and sewing thread) used in art pieces exhibited at the "Barro" Gallery and ArteBA.

- Work on the total execution of the last two art pieces incorporated to the “Merca” series made up of two large-scale, double-sided pieces illustrating a \$100 bill. Made with hammered nails into wood and woven metallic thread.
- Design and production of props, scenery, art installations, wigs and costumes for large-scale performers and puppets. Exhibitions held at the “Automata” Gallery (Los Angeles, U.S.A.) and “Barro” (Buenos Aires, Argentina) in 2019.

Fashion and Textile Designer (2014–2017) – HoMC (Buenos Aires, Argentina)

House of Matching Colours is an haute-couture and experimental fashion atelier.

- Design of collections, prints and genres (fabrics) from sketches and drawings.
- Recollection of references, moodboards and resources.
- Organization, production and management of international retailers (“Raise The Bar”, “Luisa Via Roma”, “Gago”, “Opening Ceremony”).
- Atelier tasks management complying established schedules and objectives. Work under pressure in order to meet stipulated and fluctuating deadlines.


Skills


- Painting, drawing and digital illustration with Wacom tablet in Adobe Photoshop.
- Vectorial illustration and graphic design in Adobe Illustrator.
- Video editing and animation in Adobe After Effects and Premiere Pro.
- Storyboards and animatics in Adobe Photoshop.
- Editorial and graphic design in Adobe InDesign.
- Freehand drawing.
- Traditional oil, watercolor and acrylic painting.
- Knowledge of various printing techniques on paper and fabric, screen printing and sublimation.

Languages

- Spanish, native language.
 - Italian, intermediate.
 - English, advanced level.
 - Japanese, beginner.
- Excellent oral and writing skills.

Awards

 **“Writing Stimulus Award”** granted by Bunge y Born Foundation, La Nación and Proa Foundation for the book “Kovaliov’s Nose” illustrated by myself. Project selected as a finalist (december 2021).

 **“Bridge 2020–2021 National Call for Children Book’s Illustrator and Artists”** granted by the Government of the City of Buenos Aires. Winner in the Literature Category for the book “Kovaliov’s Nose” illustrated by myself (november 2020).

Education

○ **Oil Painting**

Warrior Art Camp

“Color & Still Life: A Painterly Approach to Oil Painting” (May 2022). Course completed with certificate.

○ **Digital Arts**

CGMA

“Character Design for Animation” (Abril 2022) Course completed with certificate.

“The Art of Light and Color” (Diciembre 2022) Course completed with certificate.

“Digital Painting” (Septiembre 2022) Course completed with certificate.

○ **Fashion and Textile Designer Bachellaurate**

Faculty of Design, Architecture and Urbanism – University of Buenos Aires

Complete studies with degree (2009–2013).

○ **Bachiller Bilingue**

Michael Ham Memorial College – Buenos Aires

Complete studies with degree (1997–2008).